

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56960

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

35698	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	341783	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	BUYING TIME			PA DSCC / VILLELLA 4 SENATE			
AND	650 Massachusetts Ave NW Ste 210			PO BOX 3792			
ADDRESS	Washington	DC	20001-3796		Harrisburg PA 17105-3792		
	USA				USA		
CONTACT				PRODUCTVILLELLA 10/10-12			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE 1310			
			2443				
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/10/12 AND ENDING 10/12/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY PA DSCC/VILLELLA 4 SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN										
1 30 MIN	00111.. SEP	3	05:30P	06:00P	30S	10/10/12-10/12/12	530-6PM NEWS	3	800.00	2400.00
2 30 MIN	00111.. SEP	3	05:00P	05:30P	30S	10/10/12-10/12/12	5-530PM NEWS	3	800.00	2400.00
Total Contract:								6		4800.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						4800.00	.00	.00	4800.00	
GRAND TOTAL									4800.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION